# Office of Community Affairs

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### Dodd-Frank Statute

12 U.S.C. § 5493(b)(2)

### **Community affairs**

The Director shall establish a unit whose functions shall include providing information, guidance, and technical assistance regarding the offering and provision of consumer financial products or services to traditionally underserved consumers and communities.



# Expanding access to safe credit products

- Bureau research on "credit invisibility"
  - 11% of consumers have no credit record
  - Another 8% have credit record that is too limited to score
- Goals for consumers
  - Establish a credit score
  - (Re)build and maintain credit
- What credit products and services can serve as safe onramps to credit?



# Strategies

- Develop resources
  - Consumer tools
  - Practitioner resources
  - Ask CFPB: <u>consumerfinance.gov/ask-cfpb</u>
- Provide technical assistance to and learn from local communities addressing credit invisibility
- Develop strategic partnerships between nonprofits, industry, and local government
- Advance research on effective strategies





### Credit Builder Loans (CBLs)

- The lender...
  - Disburses the loan into a savings account it controls
  - Releases funds to the borrower after each payment or in whole after all payments
  - Reports payments to the credit reporting agencies
- Minimize risk to consumers and lenders
- Potential stepping stone to secured credit cards and other products



# **Evaluating CBL Outcomes**

### How does the CBL affect borrowers'

- Likelihood of having a credit score,
- Actual credit scores,
- Payments on other loans, and
- Savings balances?

Are CBLs a better fit for some consumers than others?



### **Evaluation**

### **CBL Product**

- Standalone CBL offered by a credit union
- \$600 loan + \$48 in interest
- 12 monthly payments
- Reported to the 3 major reporting agencies

### **Study Design**

- Existing product
- "Gold standard" randomized design
- Tracked participants' credit and savings for 18 months

The study was conducted by RAND with funding from the CFPB under competitive award CFP-12-Z-00020/0002. For the full report, see Burke, J., Jamison, J. C., Karlan, D., Mihaly, K., & Zinman, J. (2019). Credit Building or Credit Crumbling? A Credit Builder Loan's Effects on Consumer Behavior, Credit Scores and Their Predictive Power. Innovations for Poverty Action Working Paper. Available at https://www.poverty-action.org/sites/default/files/public ations/CreditBuildCreditCrumble July2019.pdf.



# **Key Findings**

- CBLs were more effective for people *without existing debt*
- For participants without existing debt, opening a CBL
  - Increased their likelihood of having a score by 24%
  - Increased their average credit score by about 60 points
- The CBL increased average savings balances by \$253
- Borrowers with other debts sometimes struggled to incorporate the CBL into their existing payment obligations



# **Implications**

- Target CBLs to borrowers most likely to benefit: Consumers with thin or no credit histories
- Help borrowers stay current on their CBLs and other debt obligations
- Encourage consumers to use CBLs as a savings tool
- Connect CBL borrowers in need of more support to wraparound services



### CFPB's coronavirus resources



Consumer Tools >

Practitioner Resources >

Data & Research >

Policy & Complia

# Protecting your finances during the coronavirus pandemic

The CFPB is committed to providing consumers with up-to-date information and resources to protect and manage their finances during this difficult time.

Español | 中文 | Tiếng Việt | 한국어 | Tagalog

#### Resources to help you make financial decisions

If you're concerned about how to pay your mortgage or rent, we have information on what to do now, and what your options are for mortgage and rental relief.

Learn more mortgage and housing assistance

#### **m** Managing your finances

We have resources to help you protect and manage your finances if you are facing financial difficulties as a result of the pandemic.

See resources to help manage your finances

#### ⇒ Student loans

Student loan borrowers now have more benefits to consider when planning for the potential financial impact from coronavirus.

Find resources for student loan borrowers

#### Avoiding scams

Scammers are taking advantage of the coronavirus pandemic to con people into giving up their money.

Learn how to protect yourself from scams

#### Featured videos



CARES Act Mortgage Forbearance: What You Need to Know

Watch video



What non-tax filers need to know about economic impact payments

Watch video

#### Resources for specific audiences

#### Servicemembers & veterans

Some military personnel and their families are facing financial strain due to lost employment or changes in military orders. If you need financial assistance as a result of the pandemic, there is help

#### Parents & kids

While kids are home with you or other in-home caregivers, try our free activities to help them build the important skills they will need to manage money into adulthood.



# Content topics and themes

- Protect yourself financially
- Submit a complaint if you are having a problem with a financial product or service
- Tips for financial caregivers
- Dealing with debt: Tips to help ease the impact
- Student loan repayment

- Be aware of scams
- Mortgage relief options
- A guide to COVID-19 economic stimulus relief

Protecting your credit

For a full list of topics visit

consumerfinance.gov/coronavirus



# Protecting your credit

- Get a copy of your credit report.
- If you can't make payments, contact your lenders. Be sure to get confirmation of any agreements in writing.
- The CARES Act places special requirements on companies that report your payment information to credit reporting companies.
- Routinely check your reports and report and dispute inaccurate information.

*Use the CFPB's step-by-step guide to dispute that information:* 

consumerfinance.gov/coronavirus



# Consumer resources on credit reports and scores



Protection Bureau

# Want credit to work for you? booklet

### Eight tools related to credit

- Yellow taking the first steps of requesting and reviewing your credit report and getting errors corrected
- Blue-Green planning for action to build credit, improve scores, or deciding when to use credit
- Red can be used for immediate challenges and needs





How do I get a free copy of my credit report?

CREDIT



How do I make sure my credit report is accurate?

CHECKING FOR ERRORS



How do I get errors in my credit report fixed?

DISPUTING



What steps can I take to build good credit?

ACTION



How can I improve my credit scores?

CREDIT



Should I use credit to buy this?

CHOOSING



What do I do if I've been a victim of identity theft?

IDENTITY THEFT & FRAUD



Tools about credit histories, reports, and scores.



Who else can I turn to for help?

RESOURCE CARDS